# 2023 ANNUAL REPORT

### **BOARD & STAFF**

#### **BOARD OFFICERS**

Joan Cudworth
President

John Hurd Vice President

Dawn Quirk Secretary

Mark Richardson
Treasurer

#### **TRUSTEES**

**Brian Bartram** 

Steve Bean

Steve Bullek

John Fay

Ken Filpula

Ben Gaetjens-Oleson

Roger Guzowski

John Halstead

Scott Hazelton

Benjamin Hoy

James Manzolini

Erin Paradis

Joshua Whipple

#### **STAFF**

Reagan Bissonnette
Executive Director

Paula Dow Finance & Human Resource Director

**Elizabeth Duncan** Finance Coordinator

Marilyn Weir Finance Specialist

Stacey Morrison Administrative & Logistics Manager

**Lindsay Dow**Administrative Specialist

Samantha Foresta Logistics Coordinator

Mary Karczmarczyk
Office Assistant

**Brian Patnoe**Member Services Manager

Bonnie Bethune Senior Member Services Representative

Andrea Folsom
Communications Manager



## A MESSAGE FROM OUR EXECUTIVE DIRECTOR

When NRRA was founded in 1981, we were the sole organization helping New Hampshire municipalities market their recyclables. Originally founded for cooperative marketing, technical assistance, and education, NRRA is still going strong today, thanks to our continued partnership with Members, Vendors, and our dedicated Board and Staff.

Over the past year, our work continued to strengthen recycling through economic and environmentally sound solutions. We provided hands-on technical assistance through <u>35 Member check-ins</u> - mainly site visits - as well as an additional 12 vendor check-ins and site visits.

We strive to connect and educate whenever we can, with 7 Member Operations & Marketing (MOM) meetings, hosting over 300 people for our 2-day "Tools of the Trade" Recycling Conference, and a fall bus tour with 45 operators visiting the WM Turnkey Landfill, Universal Recycling Technologies (URT), and the Town of Lee Transfer Station.

With a focus on saving time and solving problems, we completed two federal grants aligned with our mission and established programs. Our "Recycling Tools of the Trade" project launched several new recycling and solid waste diversion tools and resources with small, rural New Hampshire towns that source separate their recyclables in mind. Resources include an evergreen Recycling 101 Presentation, seven waste diversion and reduction toolkits, customizable recycling handouts, and a recycling partnership story map. The project was supported by a grant through the United States Department of Agriculture (USDA), Rural Utilities Service.

In Coös County, New Hampshire - with the support of an <u>EPA Healthy Communities Grant</u> - NRRA held <u>three summit roundtables</u> in Lancaster focused on the particularly difficult issue of construction and demolition debris <u>(C&D) diversion</u>. It was especially helpful to have Member Services Manager, Brian Patnoe, stationed in the North Country, which makes collaboration and partnership building with these communities more easy and accessible for both NRRA and our Members.

Looking ahead, we are excited to continue our member-centered approach with a USDA grant focused on taking recycling and waste diversion to the next level and an EPA Healthy Communities grant to expand our C&D diversion work to the thirty NH towns above the notches. NRRA was also awarded a highly competitive 3-year EPA Residential Education and Outreach (REO) grant to increase recycling education and technical assistance to the North Country.

In the coming year we will continue to hone our programs and processes so that we can provide the highest level of technical assistance, education, and cooperative marketing for our municipal Members. We look forward to a strong Fiscal Year 2024 and appreciate the continued support of our Members, Board of Directors, Staff, Volunteers, and Supporters - recycling is better because of you!

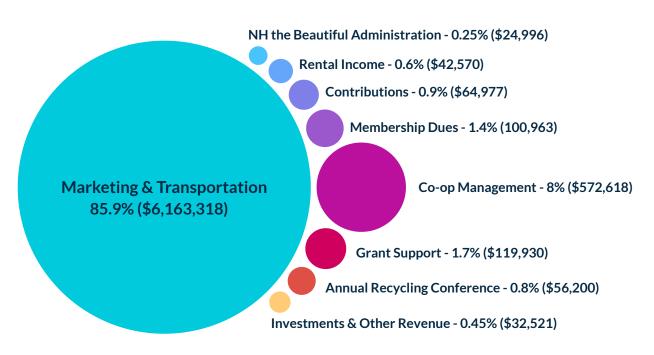
- Reagan Bissonnette, NRRA Executive Director



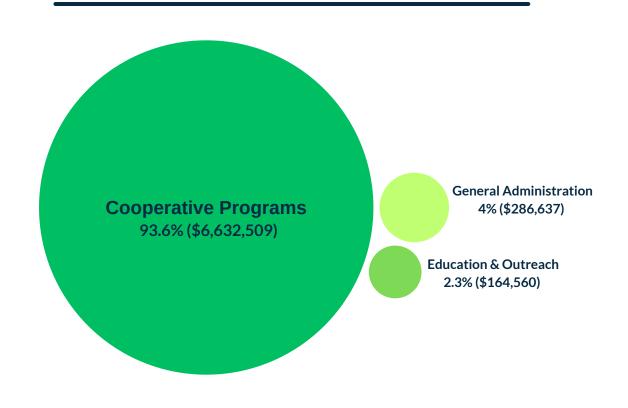
## FINANCIALREPORT

#### Fiscal Year 2023

# REVENUE



# EXPENSE



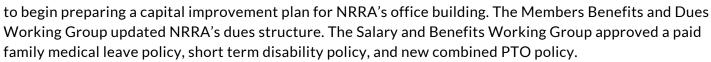


## A MESSAGE FROM OUR BOARD PRESIDENT

n the nearly 22 years I've worked at the Hollis Transfer Station, first as a foreman and then as Director of Public Works, I have seen many changes in the field of recycling. In many ways, that is why I liked working at the transfer station - because it was always changing! Every day was different with a new question or problem from a resident, materials to move, and things to learn.

NRRA has been with me every step of the way - from helping to find vendors to all of the education and resources NRRA shares with operators. I believe I speak for all Member operators, that because of NRRA's help and guidance over the years, we have been able to advance in our fields to meet the demands of the residents and communities we serve.

Over the past year, the NRRA Board of Trustees has been busy. With 16 meetings as a group, plus additional working group meetings, our Board Members are very active. The Capital Improvement Working Group selected a contractor to replace the HVAC system and met again



Joan Cudworth, NRRA Board President

Northeast

Resource Recovery

**Association** 



In appreciation for NRRA's 42-year history – a testament to the dedication of long-serving volunteers and staff – the new celebratory membership category was created. Eight of the fifteen recipients were able to join us in person and are pictured below.



Honorary Lifetime Memberships were awarded to: Rick Cooper, Sally Hyland, Charlie Kelley, Gordon Martin, Dennis Patnoe, Roger Rice, Mark Richardson, Jim Tessier, Bev Pfeifer, Dave Hartman, Dave Krisch, Jan Carter, Mary Jane Poch, Mike Durfor, and Bill Hochstin.

NRRA deeply appreciates each awardee's willingness to share their time and expertise with the organization and fellow NRRA Members.



## ENVIRONMENTAL IMPACT REPORT

## NRRA helped our Members to recycle and manage over 76.9 Million pounds of material in 2023!

The comprehensive NRRA Environmental Impact Report below highlights some of the many positive impacts generated from our Members' combined recycling efforts from January through December 2023. These materials were sent to market to be remanufactured into new products. The following data was calculated using the U.S. Environmental Protection Agency's Waste Reduction Model (WARM).



## 699,088 POUNDS ALUMINUM RECYCLED

You conserved enough energy to run a TV for over 40.5 million hours!

#### 9,786,795 POUNDS GLASS RECYCLED

You saved over 58,590 trash bags from ending up in a landfill or incinerator.



#### 568,395 POUNDS STEEL CANS

**RECYCLED** 

You conserved enough energy to swap 19,711 incandescent lightbulbs for LEDs!



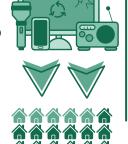
#### 21,436,038 POUNDS SCRAP METAL RECYCLED

You saved nearly 32 million pounds of iron ore!



#### 1,201,929 POUNDS ELECTRONICS RECYCLED

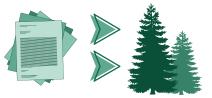
You saved enough energy to power 33,791 homes for a day!



#### 22,451,788 POUNDS

PAPEK RECYCLED

You saved 190,840 trees - that's over 1900 acres!



#### 2,703,150 POUNDS TIRES RECYCLED

You saved over 64,000 gallons of oil!









#### 1,661,170 POUNDS PLASTICS RECYCLED

You saved over 87,000 gallons of gasoline!





## 211 Million Pounds of CO<sup>2</sup>

Amount of **avoided** carbon dioxide emissions averted thanks to NRRA's recycling efforts





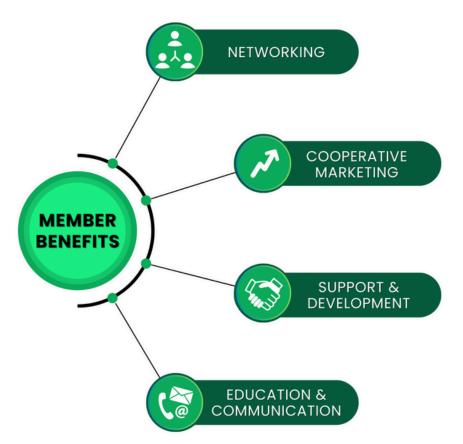
**20,399**Passenger Cars

The equivalent number of cars removed from the road for a year!



### BENEFITS & VALUES

We're committed to the success of our Members by extending our valuable membership benefits to help improve skills, enhance operations, and effectively manage recyclables and solid waste.



#### **NETWORKING**

- Event Discounts
- Annual Recycling Conference
- Bus Tours
- Member Operations & Marketing (MOM) Meetings

#### **COOPERATIVE MARKETING**

- Access to NRRA Vendors
- Member Market Update
- Cooperative Purchasing
- Annual Activity Report
- Environmental Impact Report

#### SUPPORT & DEVELOPMENT

- Technical Assistance
- NHDES Credits
- · NH the Beautiful Grant Processing
- Classifieds Job Posting

#### **EDUCATION & COMMUNICATION**

- Customized Recycling Education
- Full of Scrap Newsletter
- Exclusive Listserv
- Social Media
- Website

**Organizational values are the guiding principles for which we stand.** These organizational values were developed by NRRA Staff to act as a North Star to help us make decisions – hiring, program expansion, and day-to-day decisions. We are not willing to compromise our values, as they are integral to our work.

- MEMBER CENTERED Founded to serve the best interests of our municipal Members, they remain our top priority.
- CONNECT & EDUCATE We provide high-quality recycling services, waste reduction techniques, and waste diversion education. We share local and big-picture recycling market resources, connect Members for peer-to-peer support, and help our Members educate their residents.
- FOLLOW UP & FOLLOW THROUGH We take ownership of our work. Through responsive and proactive communication, we build trust with our Members, Vendors, and colleagues.
- **SAVE TIME & SOLVE PROBLEMS** We are a one-stop shop for our Members' recycling needs. Solving problems before they reach our Members, we are easily accessible and ready to help.
- COLLABORATE & BUILD PARTNERSHIPS We maintain open lines of communication and work collaboratively. We actively develop positive cooperative working relationships and partnerships. We are clear and direct, assume good intentions, and are open to new ideas.



















We'd like to thank our staff, board, volunteers, and most especially our Members for your continued support of NRRA and commitment to improving recycling!

















