



# 2017 Annual Report



**NORTHEAST RESOURCE RECOVERY ASSOCIATION**  
*Since 1981 & First in the Nation*

*Stay connected*



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### *From Your Board of Trustees* **PRESIDENT**



I was watching a show on television recently about the Hubble Telescope. After they fixed the lens that had a microscopic defect, the heavens that we had heretofore been blind to suddenly came into focus.

As the Hubble has had upgrades over the years we have learned that we have over 2 trillion galaxies in our universe and each galaxy has upwards of 100 billion stars. To make things even more humbling each star likely has several planets orbiting. We know the universe is around 14 billion years old and is around 46 billion light years. To put this in more human terms there are more stars in our visible universe than there are grains of sand on all the beaches on earth. While it seems as though our planet is very lonely it is actually a crowded neighborhood, as well as a big neighborhood. And if you are a bit of a statistics geek like me you can be virtually certain that given the number of planets orbiting stars, there is other life out there.

If you were an alien from another planet and came to observe life on earth you would notice that we are slowly evolving, and that we are not exactly an efficient species. While I'm definitely in the camp of making a business case for the environmental issues I promote in my community, I do so because it's my political reality. I actually think we have it backwards. I think we should consider the environmental impacts of our actions and justify the business case as a secondary exercise. I say this because our measure of efficiency is almost always done by analyzing capital. Because we practically never factor in the environment into our consideration of capital efficiency we look for ways to reduce capital at the expense of the environment. My question is simple- is what we are doing the best we can do? We've been managing our discards the same way for decades and way too much of it seems to be getting burned or buried for me to think that we have the equation, the calculus of efficiency right. Not when you actually factor in our environment and our impacts on it. Sometimes seeds take a long time to germinate, and we'll always have to face political truths that often stifle our conversations. But I challenge you to think a little bigger. If we accept the hierarchy of reduce, reuse, recycle as the top three discard management techniques in the pyramid of choices then why is the pyramid turned upside-down? We need to fix our lens. We need better metrics, and greater commitment to the hierarchy, as well as bringing attention to the costs of what we're doing if the hierarchy isn't factoring in all the costs, maybe in ways we've never considered measuring.

*Duncan P. Watson ~President*

### *From Your Board of Trustees* **TREASURER**



I'm pleased to report that NRRA had another successful year. Despite the continued volatility of the markets, we were able to weather the storm and end the year with another balanced budget. NRRA handled over 51,000 tons of members' materials and returned more than \$ 5,488,000 in revenues to its members.

Additional improvements have been made to the NRRA server and Filemaker Database which will enable the NRRA staff to increase efficiency in responding to members' needs. We are also excited to begin offering electronic invoicing and payments in the upcoming year as well.

In August, NRRA learned that it was awarded another USDA grant for the fiscal year 2017/2018. This \$ 141,000 grant will continue and build upon the work that NRRA has done in previous grants. Specifically, we will be connecting schools and towns to assist them in identifying toxins and reducing their overall waste stream.

NRRA's School Recycling CLUB continues to grow as we work with more schools and students to offer a variety of educational workshops, TOLD's and an informative monthly newsletter. This has been possible due to continued support from NH the Beautiful and also technical assistance contracts that we have secured.

While we cannot predict the future, NRRA stands ready to ride the waves of recycling and face whatever challenges await us, and we are fortunate to do so while remaining in excellent financial health.

*Roger Rice ~Treasurer*



# Northeast Resource Recovery Association



## NRRA Officers

- Duncan Watson ~ *President*
- Michael Faller ~ *Vice President*
- John Hurd ~ *Vice President*
- Lisa Stevens ~ *Secretary*
- Roger Rice ~ *Treasurer*

## NRRA Trustees

- Jeff Azano-Brown
- Joan Cudworth
- Roger Guzowski
- John Halstead, PhD
- David E. Hartman
- Charles Kelley
- Marc Morgan
- Joel Moulton
- Roberta Orsini
- Dennis Patnoe
- Mark Richardson
- Sarah Silk
- Paul Tomasi

## NRRA Staff

### ADMINISTRATION

- Michael Durfor ~ *Executive Director*
- Stacey Leonard Morrison ~ *Administrative Manager*
- Gwen Erley ~ *Programs Coordinator*
- Sarah McGraw ~ *School Special Project Mgr.*
- Lindsay Dow ~ *Administrative Assistant*
- Jan Carter ~ *Admin. & Finance*
- Cindy Sterling ~ *Grant Manager*
- Mary Jane (MJ) Poch ~ *Volunteer*

### FINANCE

- Paula Dow ~ *Finance & Human Resource Manager*
- Brenna Carriger ~ *Finance Assistant*
- Ryan Stewart ~ *Finance Assistant*

### MEMBER SERVICES

- Bonnie Bethune ~ *Member Services Manager*
- Marilyn Weir ~ *Member Services*
- Michael Nork ~ *Member Services*

# FYE: 2017 TREASURER'S REPORT

## REVENUES

MEMBERSHIP	\$87,525	8.8%
CONFERENCE	\$111,845	11.3%
CONSULTING/CONTRACTS	\$28,578	2.9%
COMPOST BIN SALES (DID NOT HOST THIS YEAR)	\$18,476	1.9%
USDA RURAL DEVELOPMENT & GRANTS	\$132,951	13.4%
CO-OP MARKETING FEES	\$520,716	52.4%
INTEREST INCOME	\$1,485	0.1%
FUNDRAISING/DONATIONS	\$6,382	0.6%
LEASE INCOME	\$38,898	3.9%
TECHNICAL ASSISTANCE/CLUB GRANTS	\$46,523	4.7%
<b>TOTAL INCOME</b>	<b>\$993,379</b>	<b>100%</b>

## OPERATING EXPENSES

SALARIESFRINGE*	\$579,685	59%
CONSULTING SERVICES**	\$41,144	4%
MORTGAGE	\$53,778	5%
PRINTING/COPYING/POSTAGE	\$8,277	1%
ACCOUNTING/LEGAL	\$14,700	1%
BAD DEBT EXPENSE	\$0	0%
SUPPLIES	\$7,653	1%
PUBLICATIONS/DUES/FEES/FR	\$23,332	2%
DEPRECIATION	\$20,000	2%
UTILITIES	\$15,312	2%
TRAVEL/MEETINGS	\$1,546	0%
CONFERENCE	\$70,197	7%
OFFICE EQUIPMENT (EXPENSE)/MISC.	\$4,229	0%
INSURANCE	\$8,044	1%
USDA	\$116,904	12%
BLDG./GROUNDS/EQUIP MAINTENANCE/CAP EXPENSES	\$12,209	1%
PROPERTY TAXES & UBTI	\$8,743	1%
<b>TOTAL OPERATING EXPENSES</b>	<b>\$985,753</b>	<b>100%</b>
<b>NET SURPLUS (LOSS)</b>	<b>\$7,626</b>	

Please note: These are preaudited figures

\*Indirect program costs are included in Salaries/Fringe

\*\*Direct program costs are included in Consulting Services

## Special Thanks to EarthShare New England

NRRA thanks the hundreds of people who support our work each year through payroll contributions in workplace giving campaigns. NRRA is a member of EarthShare New England, a federation of New England's most respected environmental and conservation charities. To learn more about supporting NRRA through EarthShare New England, please visit <http://www.earthsharenengland.org>.

From Your Board of Trustees

MEMBER/OPERATIONS COMMITTEE CHAIR



What is M.O.M? M.O.M. stands for Member Operations Marketing Committee. Attendees include the NRRA staff, Solid Waste Operators, Administrators, DPW Directors, Recycling Committee Members, DES staff, Selectman, Business Administrators and anyone else that want to learn more about the field of waste and recycling. The meetings are

held on the second Wednesday of most months at the NRRA offices in Epsom, N.H., and in May is the NRRA conference.

Why come to a meeting? These meetings are very informative. The NRRA staff is incredibly knowledgeable and truly cares about you and your town. They work hard to make sure you have a good understanding of what is happening so you can budget accordingly and help move your material with ease. The meetings help you bring back important information to your Town regarding market pricing, and what could possibly be coming down the road in the waste and recycling stream. DES staff also attends and is very helpful with any questions they are asked regarding the compliance side of waste and recycling. NHDES credits toward solid waste operator certification are earned at these meetings.

2017 had continuing challenges with recycling and the markets. Some markets went up and some went down and glass stayed steady. Scrap metal prices are starting to rise so that has been a help to Towns. There is a lot of concern about the possible ban China might enforce on plastics and paper. The most positive news is that the State of New Hampshire is really starting to take a look at composting. There has been talk that a few towns will be piloting a food composting program. Composting is going to be coming in the future as we start to run out of space in our landfills. Composting is good for the environment.

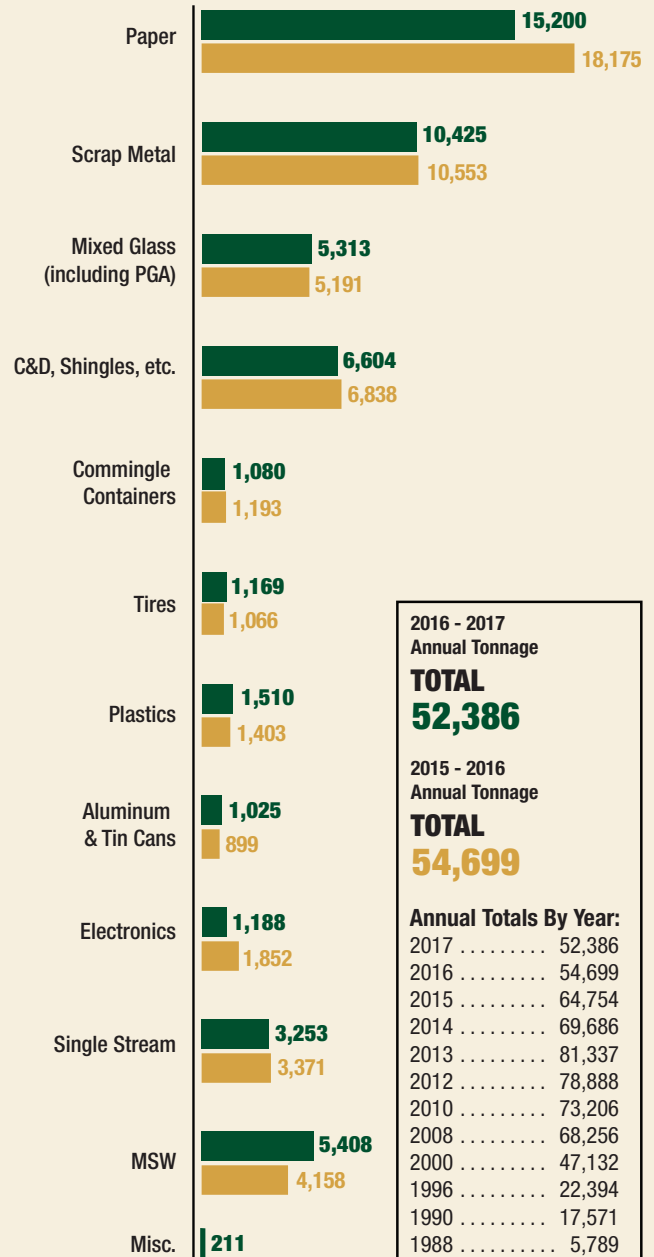
I want to thank every Town and community for being an NRRA member and if you know someone or a town that's not a member, invite them to a M.O.M. meeting. The one thing I can honestly say is that the Staff of NRRA is an outstanding group of individuals. Each and every single staff member brings so much wealth of knowledge to all that belong to NRRA. Thank you.

Please remember that Recycling is good for the planet.

Joan Cudworth

NRRA MARKETING TONNAGES

■ 2016 - 2017 Annual Tonnage Totals  
 ■ 2015 - 2016 Annual Tonnage Totals



2016 - 2017 Annual Tonnage	
<b>TOTAL</b>	<b>52,386</b>
2015 - 2016 Annual Tonnage	
<b>TOTAL</b>	<b>54,699</b>
Annual Totals By Year:	
2017	52,386
2016	54,699
2015	64,754
2014	69,686
2013	81,337
2012	78,888
2010	73,206
2008	68,256
2000	47,132
1996	22,394
1990	17,571
1988	5,789

Presented by —  
 Northeast Resource Recovery Association  
 New Hampshire the Beautiful  
 NRRA School CLUB

Monday, May 21 — Tuesday, May 22, 2018  
 at the Radisson Hotel & Expo Center in Manchester, NH

NRRA School CLUB's  
 9th Annual  
 School Recycling Conference  
 Recycling Rules  
 at School too!  
 Tuesday, May 22, 2018  
 at the Radisson Hotel & Expo Center  
 in Manchester, New Hampshire

# Recycling Rules!

From your EXECUTIVE DIRECTOR



**H**ave you heard enough about the “Green Fence”, the “Earth Goddess”, and now the “National Sword”? All of these are reactions from China to contaminated materials that are having a significant impact on the entire recycling industry.

Recycling was the right thing to do on April 22, 1970 - the first Earth Day, it's the right thing to do now and it will be even more crucial in 2020 when the movement turns 50! As the New England farmers have known for generations, and as the U.S A. and the world learned firsthand during rationing in the Second World War, it makes no “cents” to throw things away that can be reused or recycled.

With an ever expanding population (7 billion in 2011, 8 billion in 2023, and 10 billion in 2056) we better recycle and reuse everything we can and then some. While we continue to grow, the available resources remain finite and sooner or later we'll wake up without the basic materials needed to survive.

NRRA will continue to make adjustments to the ever changing markets be they foreign or domestic. NRRA will continue to educate the public and its members on the latest industry “Rules”, and NRRA will continue to look to the future to find a way to build a better mousetrap to recycle more not less, to recycle better, to recycle right, and to just plain recycle.

The entire NRRA extended family is looking forward to the 37th Annual Conference set for May 21-22, 2018 in Manchester at the Radisson. “Recycling Rules”. NRRA has a long history and belief in the elemental principle of recycling and that belief is stronger than ever. No one ever said it was easy to educate the public, handle the myriad of materials involved, navigate the contracts and agreements required, or foretell the ever constant market changes. If it was easy anyone could do it. Thanks to you, your efforts, and your good work, NRRA will be championing recycling for another 37 years and beyond.

Thank you for your continued support, and thank you for the trust you place in NRRA to work on your behalf and on behalf of our planet toward a sustainable new day. Thank you, for allowing me the honor of serving as your Executive Director, and thank you, all, for Recycling.

*Mike Durfor* ~NRRA Executive Director

## The 36th Anniversary Conference & Expo

This year, On May 22-23, 2017 NRRA hosted over 700 attendees, speakers and exhibitors at the 36th Annual Conference and Expo at The Radisson Hotel in Manchester, NH. While the recycling industry is struggling to combat issues such as organics/compost waste management, hauler & trucking shortages, flat recovery volumes and contamination issues, attendees were upbeat and chose sessions that gave them the opportunity to learn insights and updates from industry experts. This year's conference theme was “Back to the Future for Recycling...It's Time” and John Casella was the perfect fit as our 2017 Keynote Speaker.

The NRRA School CLUB held its 8th Annual School Recycling Conference which included student focused workshops, activities, awards and the always popular, Mini-TOLD (Trash On the Lawn Day). The highlight of the 2017 NRRA School CLUB Recycling Awards Luncheon this year was School Keynote Speaker, Allie Campbell, an innovative and inspirational Senior at Hollis-Brookline High School. This was a record breaking attendance year for the School CLUB Conference with just over 150 students, teachers and school administrators from across New England (and even a couple from Indiana!) in attendance.

NRRA Thanks the attendees, speakers, volunteers, and sponsors for their continued support of this important educational event.

### Thank you again to our 2017 Conference Sponsors

#### PLATINUM

NH the Beautiful

#### SILVER

Carastar  
Coca Cola Bottling of  
Northern New England  
E.L. Harvey  
Harding Metals, Inc.  
Maguire Equipment  
Northstar Recycling  
OPRSystems

#### GOLD

American Retroworks  
d/b/a Good Point Recycling  
Antioch University NE  
Bank of New Hampshire  
Interstate Refrigerant Recovery, Inc.  
MassRecycle  
Naughton & Sons Recycling  
NH Dept. of Environmental Services  
Pinard Waste Systems  
ERRCO/ReEnergy  
RMG Enterprise  
Schnitzer Steel Ind., Inc.  
Waste Management

### Congratulations to NRRA's 2017 Recycling Award Winners

Joan Cudworth, Hollis, NH . . . . . NH the Beautiful's  
2017 Environmental Stewardship Award  
Keene, NH, Lee, NH and Rye, NH . . . . . Most Programs through NRRA in 2016  
Chester, NH . . . . . NRRA's 2017 Recycling Program of the Year  
Mike Donovan, Gilford, NH . . . . . NRRA 2017 Special Recognition Award  
Barb Burr & LeeAnn Childress, Loudon, NH . . . . . 2017 NRRA Volunteer of the Year  
Josh Whipple, Swanzey, NH . . . . . 2017 NRRA Rookie of the Year  
Harding Metals, Northwood, NH . . . . . 2017 NRRA Business of the Year  
Sally Hyland, Pembroke, NH . . . . . 2016 Sami Izzo,  
Recycler of the Year Award



## MEMBERS HELPING MEMBERS

*Thirty-seven years ago, four New Hampshire municipalities joined forces to form the first-in-the-nation municipal recycling cooperative. The goals of NRRRA were to pool recyclable commodities in order to maximize pricing, provide educational and networking opportunities to members and to help communities stay on the cutting edge of the latest recycling trends. Having far surpassed those goals, NRRRA now serves more than 400 municipal and business members throughout greater New England. Unlike traditional brokers, NRRRA does not charge a costly brokerage fee but rather a minimum NRRRA membership fee is collected to reinvest into recycling and solid waste services for members!*

### BUSINESSES

Acrylic Designs Inc.  
 Amerigas Propane, LP  
 Amoskeag Beverages, Inc.  
 Barn Store of New England LLC  
 Channel Marine  
 D.S. Cole Growers  
 Dave's Motorboat Shoppe, LLC  
 Goodhue & Hawkins  
 H2O Waste Disposal Services LLC  
 Health Dialog  
 Industrial Hearing Testing  
 Insulectro  
 Irwin Corporation dba Irwin  
 Marine  
 Lakeport Landing Marina  
 Martyco Dumpster, LLC  
 MD's Trash Removal  
 Meredith Marina  
 NH Automobile Dealers Assoc.  
 NH Marine Trade Association  
 NH Motor Speedway  
 Rehrig Penn Logistics  
 Rochester Shoe Tree Company  
 Shep Browns Boat Basin  
 Silver Sands Marina, Inc.  
 Thurston's Marina  
 Thomas Hodgson & Sons, Inc.  
 Trexler's Marina  
 West Alton Marina  
 West Shore Marina  
 Winnisquam Marine, Inc.

### INDIVIDUALS

Norman Albert  
 Sharon Byrne-Kishida  
 Chip Chesley  
 Adam Clark  
 David Conkey  
 Holly Conkey  
 Marlene Connelly  
 Norman Doucette  
 Mark Draper  
 Peter Engel  
 Gary Gray  
 Margaret Hall

John Halstead, Ph.D.

Jeffrey Hoadley  
 John Hurd  
 Mitch Kessler  
 Ronald Laurence  
 Jacob Levenson  
 Robert Nugent  
 Roberta Orsini  
 John Phetteplace  
 Caleb Rick  
 Julie Rose  
 Michael Serra  
 Greg Smith  
 Robert Toakarz Jr.  
 Michael Toby

### GOV'T, SCHOOLS & NON-PROFIT

Audubon Society of  
 New Hampshire  
 Bureau of Prisons - Berlin  
 Crotched Mountain  
 Rehabilitation Center  
 Dartmouth College  
 Earth Share  
 Londonderry School District  
 LRG Healthcare/  
 Franklin Hospital  
 Maine Resource Recovery Assn.  
 Mass. Water Resources Authority  
 MassRecycle  
 Merrimack County  
 Facility-Recycling Dept.  
 NH Dept. of  
 Environmental Services  
 NH Municipal Association  
 New Haven SW &  
 Recycling Authority  
 North Country Council RPC  
 Northeast Recycling Council, Inc.  
 Resource Recycling  
 SCRRA  
 South Shore Recycling Cooperative  
 State of NH - Division of  
 Procurement  
 Sullivan County

### MUNICIPALITIES

Barre City, VT  
 Barre Town, VT  
 Berlin, NH  
 Claremont, NH  
 Dover, NH  
 Franklin, NH  
 Keene, NH  
 Lebanon, NH  
 Manchester, NH  
 Montpelier, VT  
 Nashua, NH  
 Coos County Transfer Station  
 Acworth, NH  
 Alburgh, VT  
 Alexandria, NH  
 Allenstown, NH  
 Alstead, NH  
 Alton, NH  
 Amherst, NH  
 Andover, NH  
 Andover, VT  
 Antrim, NH  
 Ashby, MA  
 Ashland, NH  
 Athens, VT  
 Atkinson, NH  
 Averill, VT  
 Baltimore, VT  
 Barnet, VT  
 Barnstead, NH  
 Barrington, NH  
 Bartlett, NH  
 Bedford, NH  
 Belmont, NH  
 Bennington, NH  
 Berlin, VT  
 Bloomfield, VT  
 Boscawen, NH  
 Bow, NH  
 Bradford, NH  
 Bradford, VT  
 Brattleboro, VT  
 Brentwood, NH

Bridgewater, NH  
 Bridgewater, VT  
 Brighton, VT  
 Bristol, NH  
 Brookline, NH  
 Brookline, VT  
 Brunswick, VT  
 Burke, VT  
 Calais, VT  
 Campton, NH  
 Canaan, NH  
 Canaan, VT  
 Candia, NH  
 Canterbury, NH  
 Carroll, NH  
 Cavendish, VT  
 Charlestown, NH  
 Chelsea, VT  
 Chester, NH  
 Chester, VT  
 Chesterfield, NH  
 Chichester, NH  
 Clarksville, NH  
 Colebrook, NH  
 Columbia, NH  
 Concord, VT  
 Conway, NH (LMWVSWD)  
 Cornish, NH  
 Croydon, NH  
 Dalton, NH  
 Danbury, NH  
 Danville, VT  
 Deerfield, NH  
 Derby, VT  
 Derry, NH  
 Dorchester, NH  
 Dover, VT  
 Dublin, NH  
 Dummer, NH  
 Dummerston, VT  
 Dunbarton, NH  
 Durham, NH  
 East Haven, VT  
 East Montpelier, VT  
 Easton, NH

Effingham, NH	Lempster, NH	Pembroke, NH	Walden, VT
Eliot, ME	Lincoln, NH	Peru, VT	Walpole, NH
Ellsworth, NH	Lisbon, NH	Piermont, NH	Wardsboro, VT
Enfield, NH	Litchfield, NH	Pittsfield, NH	Warner, NH
Epsom, NH	Littleton, NH-Recycling Ctr.	Plainfield, VT	Warren, NH
Errol, NH	Londonderry, NH	Plymouth, NH	Washington, NH
Fairlee, VT	Londonderry, VT	Plymouth, VT	Washington, VT
Fitzwilliam, NH	Loudon, NH	Pomfret, VT	Waterford, VT
Francestown, NH	Ludlow, VT	Putney, VT	Waterville Valley, NH
Franconia, NH	Lunenburg, VT	Randolph, NH	Weare, NH
Freedom, NH	Lyman, NH	Raymond, NH	Weathersfield, VT
Fremont, NH	Lyme, NH	Reading, VT	Webster, NH
Gilford, NH	Lyndeborough, NH	Readsboro, VT	Wellesley, MA
Gilmanton, NH	Lyndon, VT	Rindge, NH	Wentworth, NH
Goffstown, NH	Madbury, NH	Rockingham, VT	West Fairlee, VT
Gorham, NH	Madison, NH	Rollinsford, NH	West Windsor, VT
Goshen, NH	Maidstone, VT	Rumney, NH	Westminster, VT
Grafton, NH	Marlboro, VT	Rye, NH	Westmore, VT
Grafton, VT	Marlborough, NH	Ryegate, VT	Westmoreland, NH
Granby, VT	Marlow, NH	Salisbury, CT	Weston, VT
Grantham, NH	Mason, NH	Salisbury, NH	Wheelock, VT
Greenfield, NH	Meredith, NH	Salisbury, VT	Whitefield, NH
Greenland, NH	Merrimack, NH	Sanbornton, NH	Whitingham, VT
Greenville, NH	Middlebury, VT	Sandown, NH	Williamstown, VT
Groton, MA	Middlesex, VT	Sandwich, NH	Wilmington, VT
Groton, NH	Middleton, NH	Seabrook, NH	Wilmot, NH
Groton, VT	Milan, NH	Sharon, CT	Wilton, NH
Guildhall, VT	Milford, NH	Sharon, VT	Windham, VT
Guilford, VT	Milton, NH	Sheffield, VT	Windsor, VT
Halifax, VT	Monroe, NH	Shelburne, NH	Winhall, VT
Hampstead, NH	Mont Vernon, NH	South Hampton, NH	Wolfeboro, NH - Solid Waste
Hampton Falls, NH	Moretown, VT	Springfield, NH	Woodbury, VT
Hampton, NH	Morgan, VT	Springfield, VT	Woodstock, VT
Hancock, NH	Moultonborough, NH	Stark, NH	Yarmouth, MA
Hanover, NH	N. Berwick, ME	Stewartstown, NH	
Hardwick, VT	New Boston, NH	Strafford, NH	<b>SOLID WASTE DISTRICTS</b>
Harrisville, NH	New Durham, NH	Strafford, VT	Androscoggin Valley RRDD
Hartford, VT	New Hampton, NH	Stratford, NH	BCEP Solid Waste District
Hartland, VT	New London, NH	Stratham, NH	Central Vermont SWMD
Haverhill, NH	Newark, VT	Stratton, VT	Chittenden Solid Waste District
Henniker, NH	Newbury, NH	Sugar Hill, NH	Coos County Recycling
Hill, NH	Newbury, VT	Sunapee, NH	Greater Upper Valley SWMD - VT
Hillsborough, NH	Newfane, VT	Sutton, NH	Hopkinton-Webster SWD
Hinsdale, NH	Newfield, ME	Sutton, VT	Londonderry Solid
Holderness, NH	Newmarket, NH	Swanzy, NH	Waste Group - VT
Holland, VT	Newport, NH	Tamworth, NH	Mad River Resource Management
Hollis, NH	Newton, NH	Temple, NH	Alliance - VT
Hopkinton, NH	North Hampton, NH	Thetford, VT	NE Kingdom WMD
Irasburg, VT	Northfield, NH	Thornton, NH	Pemi-Baker Solid Waste District
Jackson, NH	Northumberland, NH	Tilton, NH	S. Windsor/Windham Counties
Jaffrey, NH	Northwood, NH	Townshend, VT	Solid Waste Alliance
Jamaica, VT	Norton, VT	Troy, NH	Communities
Jefferson, NH	Norwich, VT	Tuftonboro, NH	Souhegan Regional Landfill
Kirby, VT	Nottingham, NH	Tunbridge, VT	District
Lancaster, NH	Orange, VT	Unity, NH	White River Alliance SWD
Landaff, NH	Orford, NH	Vernon, VT	Wilton SWD
Landgrove, VT	Ossipee, NH	Vershire, VT	Windham VT Solid Waste
Lee, NH	Peacham, VT	Waitsfield, VT	Mgmt. District
Lemington, VT	Pelham, NH	Wakefield, NH	



# NRRA School CLUB's

## 2017 School CLUB Annual Report

It's been an exciting year for The School Recycling CLUB. We brought Sarah McGraw on board in 2017 to spearhead school outreach, provide free Star Assessments and generate interest and attendance in our annual School Recycling Conference. With Sarah's support, we were able to double School Conference attendance in 2017 and hope to do even better in 2018.

Hollis Brookline High School Senior, Allie Campbell, provided our Conference Keynote Address on her initiative to begin a plastic film recycling program in her town. For her efforts and perseverance, she was awarded our Outstanding Student Recycler of the Year Award. Conference Awards were given to schools, teachers, students, clubs, staff and districts. It truly takes a village to raise a recycling program!

Assistance continues on two SWIP (Solid Waste Implementation Plan) programs for Vermont. The CLUB is providing workshops and technical assistance to support Vermont schools in becoming compliant with Vermont's Universal Recycling Law – Act 148. We expect this education and outreach effort to continue and grow over the next few years.

Star Assessments were done at all the Keene schools and we look forward to working with them in the future. Special thanks to Jake Pipp, our outreach point person on this project.

We continue to receive inquiries on both the Teacher's Resource Guide and Teaching Toxics manuals. Thanks to a USDA grant, these resources have been updated and aligned with national common core standards. We are proud to offer these curricula (both in print and online) to our members at a significant discount.

NRRA's education and outreach work is gaining national recognition with a new CLUB member joining from Florida, and inquiries from Georgia and South Carolina!

With support from NH the Beautiful, we have been making solid gains in NH school membership and hope to double our CLUB members in the coming year. CLUB membership is FREE to all NH schools. In addition, NH the Beautiful makes it possible for our NH CLUB members to receive discounted recycling bins, bags and signs, as well as matching grants (50%) for school programming and Conference fees. Many thanks to them on behalf of our NH schools.

We are always looking for successful school programs and events to highlight in our monthly e-newsletter School News You Can Use, on our website, [www.schoolrecycling.net](http://www.schoolrecycling.net) and on our Facebook page. Also, as we go through the year, please be on the lookout for outstanding programs and individuals that we can recognize at the 2018 Conference. Feel free to contact us at [TheCLUB@nrna.net](mailto:TheCLUB@nrna.net) or call 603-736-4401 Ext. 19 with any questions, stories or insights.

We're here to help with your school recycling needs!

**Gwen Erley**, Programs Coordinator

# What Did New Hampshire the Beautiful Do for New Hampshire Over the Past Year?

In just one year, New Hampshire the Beautiful has provided an enormous amount of support for recycling and anti-litter programs by:

- **Donating 81,450 blue bags** for litter pick up to communities & NH Departments of Transportation to assist in keeping NH roads and community areas litter-free
- **Awarding over \$41,469 in recycling grants to 23 NH municipalities** to help increase the efficiency of their recycling programs
- **Awarded a NH School with a special grant** to assist in purchasing equipment to help improve their school recycling program.
- **Providing over \$ 35,000 in funding to the NRRA School Recycling CLUB** to provide recycling education to our future generations of recyclers
- **Subsidizing the cost of 314 recycling bins and ClearStream recycling containers** for schools and communities throughout the state
- **Granting \$9,203.00 worth of recycling signs** to NH transfer stations and schools
- **Purchased and assembled Two brand NEW RecycleMobiles** to be used by communities and/or Schools throughout the year for various public events.
- **Funded & Presented an Environmental Stewardship Award at NRRA's Annual Conference** to recognize and reward a dedicated transfer facility professional who goes above and beyond their facility recycling responsibilities and engages their entire community in better recycling for a better future.

## Congratulations to Our 2016-2017 School Recycling Award Winners

- Recycling Club of the Year:** . . . . . **Allenstown Elementary Green Team**, Allenstown, NH
- Outstanding Student Recycler of the Year:** . . **Allie Campbell**, Hollis Brookline High School, Hollis, NH
- Recycling Innovation Award:** . . . . **Kimberly-Clark Right Cycle Program** (Glove Recycling), Keene, NH
- Outstanding Recycling Program Supporter:** . . **Meghan Theriault**, Dir. Of Public Works, Goffstown, NH
- Special Recognition Award-NH:** . . . . . **Milford School District** (District Recycling Policy), Milford, NH
- Special Recognition Award-MA:** . . . . . **Andover Green Schools** (School Recycling SOPs), Andover, MA
- Facilities Staff Recycler of the Year:** . . . . . **Don Shosa**, Littleton HS/ **Daisy Bronson MS**, Littleton, NH
- VT Teacher Recycler of the Year:** . . . . . **Brooke Debonis**, Mettawee Community School, W. Pawlet, VT
- NH Teacher Recycler of the Year:** . . . . . **Dennis Perreault**, Campbell High School, Litchfield, NH



NH the Beautiful, Inc. (NHTB) is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. By offering municipal recycling grants, signs, anti-litter programs, and technical assistance to recycling programs, NHTB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. New Hampshire the Beautiful also provides support to the NRRA School Recycling CLUB.

NRRA's Cooperative Partners:



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